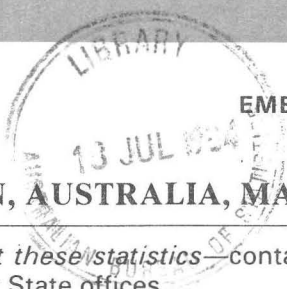




CATALOGUE NO. 8635.0

EMBARGOED UNTIL 11.30 A.M. 18 JULY 1984



CS
58-47919405
Aus
B

TOURIST ACCOMMODATION, AUSTRALIA, MARCH QUARTER 1984

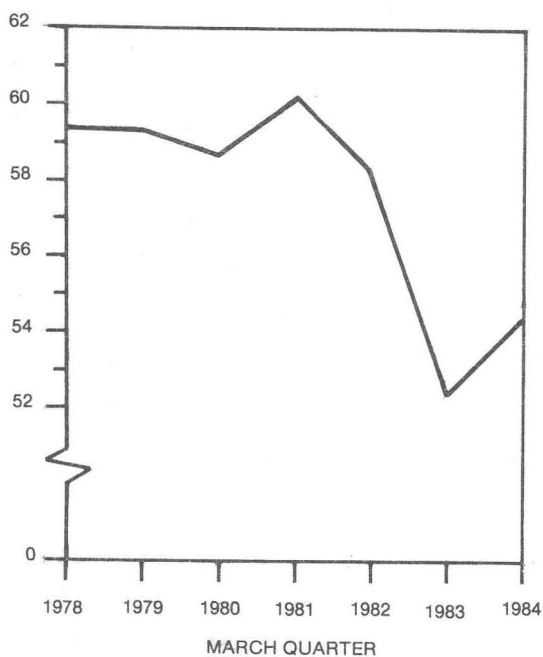
PHONE INQUIRIES *for more information about these statistics*—contact Mr Garry Whittaker on Canberra (062) 52 6243 or any of our State offices.
other inquiries including copies of publications—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

MAIL INQUIRIES *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

MAIN FEATURES

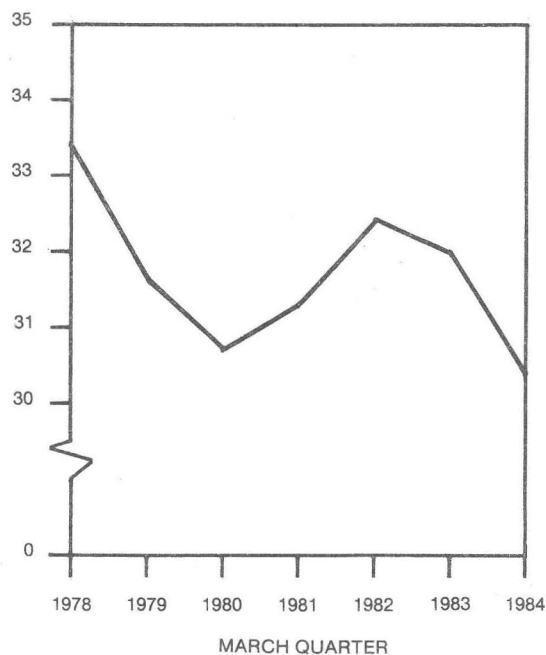
ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC, WITH FACILITIES

Per cent



SITE OCCUPANCY RATES FOR CARAVAN PARKS

Per cent



During the 3 months ended March 1984, there were 1,052 licensed hotels with facilities and 2,774 motels, private hotels and guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels etc. with facilities was 54.4% for the March quarter 1984 compared with 52.4% for the March quarter 1983. Accommodation takings for the March quarter 1984 were \$213m compared with \$185m for the March quarter 1983.

The site occupancy rate for caravan parks for the March quarter 1984 was 30.4% compared with 32.0% for the March quarter 1983.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

SITE AND ROOM OCCUPANCY RATES, JANUARY 1981 TO MARCH 1984

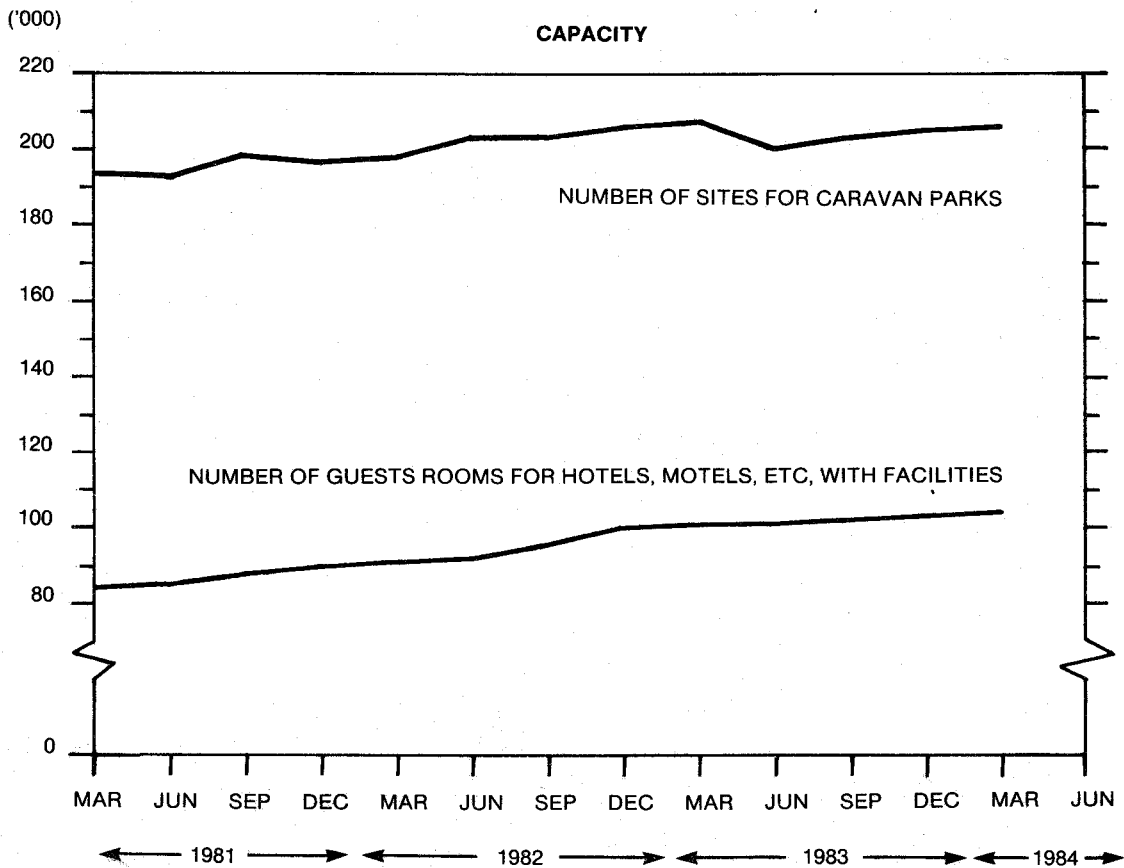
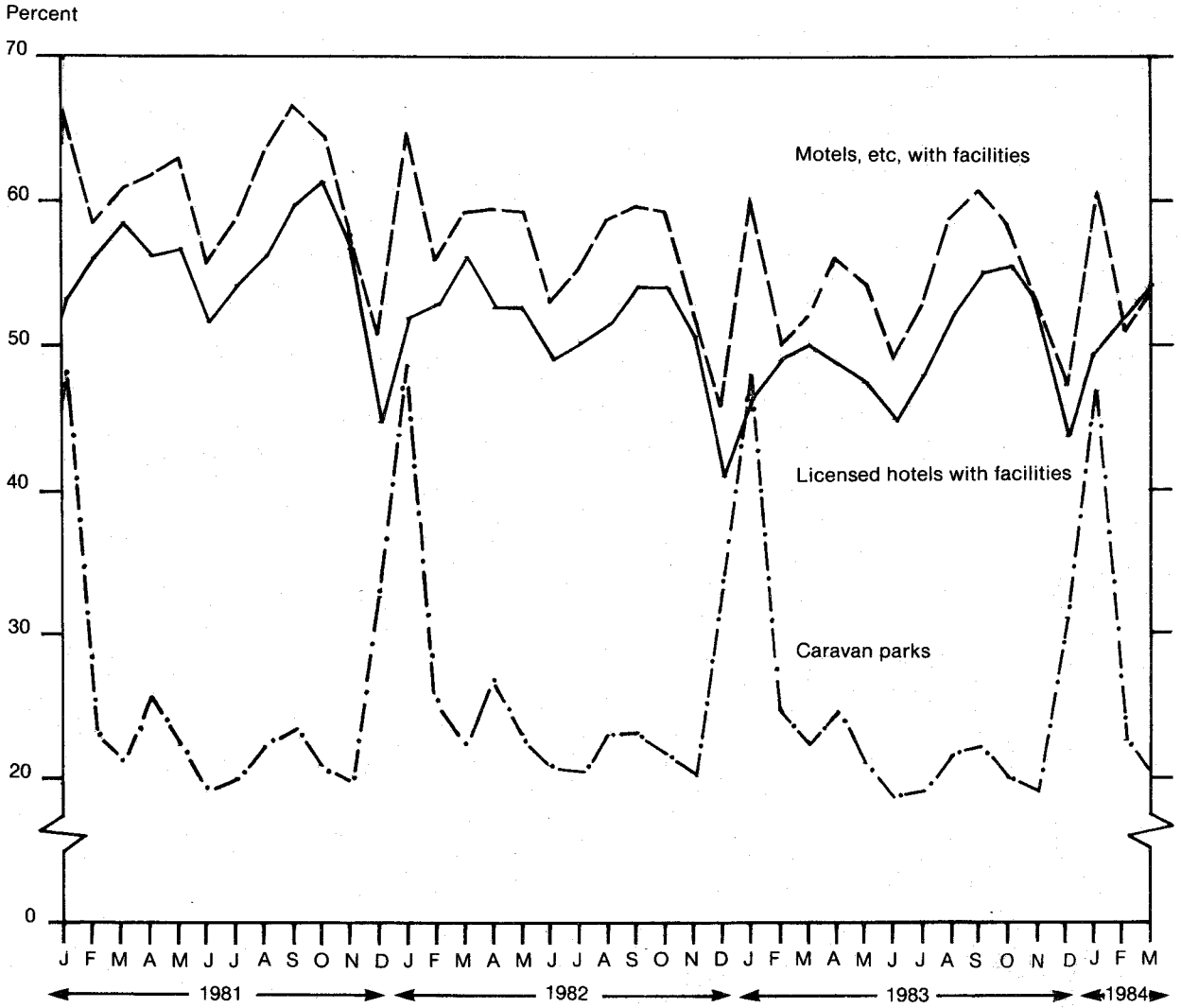


TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)
ESTABLISHMENTS AND CAPACITY (number)															
March quarter 1983—															
Establishments	262	1,077	1,339	177	564	741	228	638	866	118	164	282	143	135	278
Guest rooms	8,848	25,734	34,582	4,891	14,196	19,087	6,086	15,268	21,354	3,304	4,215	7,519	3,933	5,589	9,522
Bed spaces	20,903	77,237	98,140	11,420	40,731	52,151	16,440	45,809	62,249	7,837	12,852	20,689	8,223	14,825	23,048
March quarter 1984—															
Establishments	256	1,100	1,356	165	563	728	232	680	912	116	169	285	146	139	285
Guest rooms	8,949	26,570	35,519	4,722	14,284	19,006	6,293	16,039	22,332	3,261	4,369	7,630	4,088	5,938	10,026
Bed spaces	21,645	79,889	101,534	11,005	41,304	52,309	17,039	48,242	65,281	7,929	13,326	21,255	8,578	15,711	24,289
ROOM OCCUPANCY RATES (per cent)															
1983—															
January	47.7	62.0	58.1	41.1	59.3	54.7	48.8	57.2	54.8	40.2	66.4	54.9	49.3	57.9	54.4
February	54.2	51.9	52.3	54.7	52.2	52.8	41.8	45.0	44.1	44.3	53.7	49.6	46.4	46.3	46.3
March	51.6	52.8	52.3	54.2	55.0	54.8	44.3	45.8	45.4	45.9	54.5	50.7	45.8	45.4	45.5
March quarter 1983	51.0	55.7	54.3	49.8	55.6	54.1	45.1	49.5	48.2	43.5	58.4	51.8	47.2	50.0	48.8
1984—															
January	49.8	62.6	59.4	46.1	58.6	55.5	50.1	59.9	57.2	48.0	70.1	60.6	49.1	55.5	52.9
February	56.9	52.6	53.7	62.6	51.9	54.6	43.3	46.4	45.5	50.5	56.8	54.1	47.9	49.2	48.7
March	56.1	54.8	55.1	62.1	57.7	58.8	46.4	48.5	47.9	54.0	61.4	58.3	49.3	48.5	48.8
March quarter 1984	54.2	56.8	56.1	56.8	56.2	56.3	46.7	51.7	50.3	50.8	62.9	57.7	48.8	51.1	50.2
BED OCCUPANCY RATES (per cent)															
1984—															
January	34.7	45.8	43.5	31.9	42.9	40.6	33.8	42.9	40.6	34.0	50.8	44.5	35.2	44.1	41.0
February	34.4	30.1	31.0	37.6	30.0	31.6	24.4	26.7	26.1	30.2	32.4	31.6	31.0	30.7	30.8
March	33.8	31.6	32.1	37.6	34.2	34.9	26.6	27.9	27.6	32.4	34.3	33.6	31.7	30.3	30.8
March quarter 1984	34.3	36.0	35.6	35.6	35.8	35.8	28.3	32.7	31.5	32.3	39.3	36.7	32.6	35.1	34.3
TAKINGS FROM ACCOMMODATION (\$'000)															
1984—															
January	7,266	21,057	28,322	3,257	9,649	12,906	4,889	11,416	16,304	1,892	3,594	5,486	2,350	3,558	5,908
February	8,824	16,098	24,922	5,083	7,845	12,928	3,614	7,806	11,420	1,990	2,632	4,623	2,372	3,024	5,395
March	9,348	17,673	27,021	5,189	9,205	14,394	4,135	8,671	12,806	2,307	3,062	5,369	2,662	3,145	5,807
March quarter 1984	25,437	54,827	80,265	13,529	26,699	40,228	12,637	27,893	40,530	6,189	9,288	15,478	7,384	9,727	17,111

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION — continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)
ESTABLISHMENTS AND CAPACITY (number)												
March quarter 1983—												
Establishments	83	59	142	32	32	64	12	26	38	1,055	2,695	3,750
Guest rooms	2,739	1,509	4,248	815	1,254	2,069	753	1,411	2,164	31,369	69,176	100,545
Bed spaces	7,005	4,686	11,691	1,917	3,264	5,181	1,722	4,167	5,889	75,467	203,571	279,038
March quarter 1984—												
Establishments	90	63	153	35	35	70	12	25	37	1,052	2,774	3,826
Guest rooms	2,804	1,536	4,340	1,036	1,472	2,508	757	1,382	2,139	31,910	71,590	103,500
Bed spaces	7,194	4,752	11,946	2,429	3,932	6,361	1,782	4,114	5,896	77,601	211,270	288,871
ROOM OCCUPANCY RATES (per cent)												
1983—												
January	55.8	68.1	60.2	31.3	35.0	33.5	50.8	79.5	69.5	46.7	60.3	56.1
February	51.2	51.3	51.3	39.1	37.0	37.8	48.8	66.8	60.5	49.0	50.1	49.8
March	61.8	67.2	63.7	43.3	44.1	43.8	55.5	66.7	62.8	50.0	51.6	51.1
March quarter 1983	56.5	62.6	58.6	37.9	38.8	38.4	51.8	71.2	64.4	48.6	54.2	52.4
1984—												
January	57.1	67.2	60.7	33.2	32.6	32.9	61.2	81.3	74.2	49.4	60.9	57.4
February	49.1	51.7	50.0	38.6	34.0	35.9	61.9	75.1	70.4	52.1	51.1	51.4
March	63.1	67.7	64.7	46.7	39.3	42.4	61.1	77.5	71.7	54.4	54.3	54.3
March quarter 1984	56.6	62.4	58.7	39.5	35.3	37.1	61.4	78.0	72.1	52.0	55.5	54.4
BED OCCUPANCY RATES (per cent)												
1984—												
January	43.3	51.5	46.5	20.9	20.8	20.9	45.9	58.6	54.7	34.7	44.7	42.0
February	31.5	32.6	31.9	22.1	19.3	20.3	38.1	43.8	42.1	31.3	29.6	30.0
March	40.7	43.7	41.9	26.3	21.8	23.5	38.0	46.3	43.8	32.9	31.7	32.0
March quarter 1984	38.6	42.8	40.3	23.1	20.6	21.6	40.7	49.7	47.0	33.0	35.5	34.8
TAKINGS FROM ACCOMMODATION (\$'000)												
1984—												
January	2,084	1,256	3,341	468	640	1,108	690	1,528	2,218	22,896	52,697	75,593
February	1,616	849	2,465	508	632	1,140	713	1,332	2,045	24,720	40,218	64,938
March	2,345	1,151	3,496	678	780	1,458	746	1,453	2,198	27,409	45,140	72,549
March quarter 1984	6,046	3,256	9,302	1,654	2,052	3,706	2,149	4,312	6,461	75,025	138,055	213,080

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
March quarter 1983—								
Establishments	615	437	410	155	240	53	12	1,922
Powered sites	52,410	37,215	22,078	12,486	14,131	2,755	666	141,741
Unpowered sites	25,672	13,674	11,111	5,145	3,893	1,980	699	62,174
Cabins, flats, etc.	1,124	826	706	516	478	63	36	3,749
<i>Total capacity</i>	79,206	51,715	33,895	18,147	18,502	4,798	1,401	207,664
March quarter 1984—								
Establishments	583	429	391	155	246	59	13	1,876
Powered sites	51,155	37,136	20,562	12,570	14,688	3,039	764	139,914
Unpowered sites	24,468	13,467	11,159	5,044	4,043	2,145	1,925	62,251
Cabins, flats, etc.	1,091	853	688	531	498	66	82	3,809
<i>Total capacity</i>	76,714	51,456	32,409	18,145	19,229	5,250	2,771	205,974
SITE OCCUPANCY RATES (per cent)								
1983—								
January	46.9	55.7	42.2	42.9	49.3	53.8	21.4	48.2
February	23.5	22.2	29.7	19.0	31.7	34.8	19.8	24.8
March	20.7	18.9	30.4	17.7	29.6	25.4	21.2	22.5
March quarter 1983	30.6	32.6	34.2	26.8	37.1	38.1	(b)20.8	32.0
1984—								
January	46.6	54.4	39.9	43.3	48.1	50.5	15.4	47.0
February	20.7	20.6	26.4	20.2	29.8	33.8	13.5	22.6
March	18.7	17.7	27.0	19.9	29.1	25.6	14.4	20.9
March quarter 1984	28.8	31.1	31.2	28.0	35.8	36.7	(b)14.4	30.4
TAKINGS FROM ACCOMMODATION (\$'000)								
1984—								
January	8,424	5,209	2,518	1,614	1,931	512	84	20,291
February	3,379	1,845	1,474	718	1,065	315	74	8,870
March	3,314	1,811	1,598	727	1,078	272	80	8,880
March quarter 1984	15,117	8,865	5,589	3,059	4,074	1,099	238	38,041

(a) Includes Australian Capital Territory. (b) Caravan park capacity in the N.T. increased significantly between March quarter 1983 and March quarter 1984.